



Dave is the founder of **Positive Polarity**, a Midwest-based coaching and consulting firm. His last company he grew to \$10 million in annual sales before selling it. He now passes the principles of his success onto his clients so that they too can succeed and grow on purpose!

AS SEEN ON...



DAVE'S PRESENTATIONS INCLUDE:

How Employee Engagement Drives Company Growth

Gallup says that only 1 in 3 people are engaged in their jobs. So, what are the other 2 out of 3 people doing during the day and how can we get more engagement in your office? In this executive briefing, we will explore some simple tips that we can put into practice right away that will increase engagement. It is safe to say, low engagement from the team equals low engagement from your customers.

When The Golden Rule Doesn't Work

Did you know that 85% of the team's success is due to how well they communicate? With the personality profiling tool DISC, we can help minimize miscommunication every day with your team. In this executive briefing, we will explore three things:

- Each person on the team will learn more about themselves and their communication style.
- Each person will learn how to understand other people on your team and their communication styles.
- They will learn how to acclimate their way to others for optimal communication success.

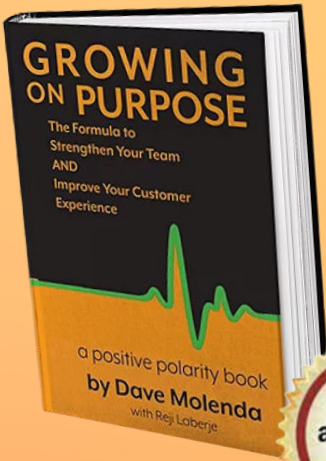
Talent: If You Recruit Right, You Will Retain!

How successful is your current approach to hiring? Are you open to looking outside the “normal” way so that you can try some new ideas when it comes to hiring and retaining? We will explore recruitment ideas along with how to retain the best talent. We will introduce some science into the process so that we don't always have to rely on our gut instinct! This is one session that you won't want to miss!

To book Dave for your next event contact...

www.davemolenda.com | (414) 322-2358 | dave@positivepolarity.com

LEAD • MOTIVATE • INSPIRE • EMPOWER



In his #1 Amazon best-selling book, *Growing On Purpose: The Formula to Strengthen Your Team AND Improve Your Customer Experience*, Dave brings together over 35 years of business and sales experience to show readers how to combine team strength and positive, individualized customer experiences to achieve a fully engaged and profitable business.

"I have been approached or requested to attend meetings with business professionals that I feel fall into your expertise over the years. I have never been overly impressed with any of them, but I am with you. I use your techniques as do some of my other associates. I value your time and have 110% respect for your business teachings. Simply put, you are the best!"

-Patti B.

"From the first time we met Dave, he took the time to learn about our business, our people, our values, and the key pillars. He then delivered an engaging and interactive presentation leaving our attendees inspired and challenged. And most importantly, he provided our group with real impactful takeaways along with a renewed energy they can apply to their business right away. I would highly recommend Dave for any team or corporate event!"

-Dave W.

The Positive Polarity Podcast is a business podcast that talks about the intersection of business growth and personal growth.

Each week, some of the top minds in business share their experiences, but from a unique and interesting perspective. We talk about things like blind spots, self-awareness, soft skills and others things that are not typically mentioned in the corporate world.

The podcast has over 100 episodes and we are one of the top 5% of business podcasts in the world, according to listennotes.com.

